Orders

Order / Rev:

± 103290 /

Alt Order #:

06825822

Product Desc:

NRCC IE 2012

Estimate:

2600

Flight Dates:

09/21/12 - 09/27/12

Original Date / Rev:

06/21/12 / 09/04/12

Order Type:

GENERAL



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

National Media, Inc.

815 Slaters Ln.

Buying Contact:

Billing Contact:

Billing Type:

Cash

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Priority:

Alexandria, VA 22314

Demographic: Product Codes:

Revenue Codes:

A25-54

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots **Gross Amount** Net Amount 08/27/12 09/27/12 74 \$72,025.00

Totals

\$61,221.25

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$72,025.00	\$61,221.25	0.00
Totals	74	\$72,025,00	\$61,221,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$72,025.00
Market	100%	\$194.662.16

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$42,825.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$29,199.32
KTUD	0%	\$0.00
KVVU	22%	\$42,825.68
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,786.49

Ln Ch . Start End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 09/21/12 09/21/1:	2 M-F 5-6a WakeUp w/	WagM	5-6a	F	:30 - 2	\$400.001	0.00 NM 2	\$800,00
	M-F 5-6a WakeUp w	/Wagners						***************************************
WAKE W/WAGNRS1		=						
Start Date End Date	Weekdays Sp	ots/Week	Rate	Rating				
Week: 09/17/12 09/23/12	F	2	\$400.00	0.00				

KSNV

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Order / Řev:

103290

Advertiser:

NRCC-IE

Alt Order#:

06825822

Product Desc:

NRCC IE 2012

Flight Dates:

09/21/12 - 09/27/12

Estimate:

Ln	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV 09/21/	12 09/21/12	M-F 5-6a WakeU		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
1	WAKE W/WAG	NRS1	M-F 5-6a WakeU	p w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	eek: 09/17/12	09/23/12	F	2	\$400.00	0.00			*			
E. Z	K5NV 09/24/	12 09/24/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	2	\$400.001	0.00 NM	2	\$800.00
1	WAKE W/WAG	NRS1		p mrtagnolo								
184	Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
	eek: 09/24/12 KSNV 09/25/	09/30/12 12 09/25/12	M-F 5-6a WakeU	2 n.w/M/a/M	\$400.00 5-6a	0.00 -T	:30	2	\$400.001	0.00 NM	2	# 900 00
			M-F 5-6a WakeU		0 00	'	.00	_	ψ400.001	O.OO INWI	2	\$800.00
•	WAKE W/WAG											
W	Start Date eek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
	· · · · · · · · · · · · · · · · · · ·		M-F 5-6a WakeU		5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
			M-F 5-6a WakeU						,		~	4 200.00
	WAKE W/WAG Start Date	INRS1 End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/24/12	09/30/12	W	<u> </u>		. <u>Kaung</u> . 0.00						
E 5	KSNV 09/27/	12 09/27/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE W/WAG	MDC4	M-F 5-6a WakeU	lp w/Wagners								
	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
W	eek: 09/24/12	09/30/12	T	2		0.00						
E 6	KSNV 09/21/	12 09/21/12	M-F 6-7a WakeU	-	6-7a	F	:30	1	\$725.001	0.00 NM	1	\$725.00
	WAKE W/WAG	NRS2	M-F 6-7a WakeU	p w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/17/12	09/23/12	F	1	\$725.00	0.00						
E 7	KSNV 09/24/	12 09/24/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	M	:30	1	\$725.001	0.00 NM	1	\$725.00
	WAKE W/WAG	NRS2	IVII O-14 VVANGO	h Manadileis								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	eek: 09/24/12	09/30/12	M	1	\$725.00	0.00						
E 8	KSNV 09/25/	12 09/25/12	M-F 6-7a WakeU M-F 6-7a WakeL	•	6-7a	-T	:30	1	\$725.001	0.00 NM	1 i	\$725.00
	WAKE W/WAG			, p 1 1 a.g. 1010								
147		End Date	<u>Weekdays</u> -T	Spots/Week		Rating						
	/eek: 09/24/12 KSNV 09/26/	09/30/12	M-F 6-7a WakeU	<u>1</u> n w/M/αλΜ	\$725.00 6-7a	0.00 W	:30	1	\$725.001	0.00 NM	1	ቀማባር ዕረ
	110111 00/20/	12 00/20/12	M-F 6-7a WakeL		0-7 B	···· vv	.50	'	φ720.00 I	U.UU INIVI	l	\$725.00
	WAKE W/WAG											
\٨/	Start Date eek: 09/24/12	End Date 09/30/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					-1	
***************************************			M-F 6-7a WakeU		6-7a	T	:30	1	\$725,001	0.00 NM	1	\$725.00
			M-F 6-7a WakeL			-		•	,	2.25		Ψ/20,00
	WAKE W/WAG Start Date		Weekdays	Spots/Week	Rate	Rating						
W	/eek: 09/24/12	09/30/12	T	<u> </u>	\$725.00	0.00						
E11	KSNV 09/21/	/12 09/21/12	Today Show	CM	658a-9am	F	:30	. 2	\$900.001	0.00 NM	2	\$1,800.00
	TODAY SHW		Today Show									•
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 09/17/12	09/23/12	F	2		0.00						
E 12	KSNV 09/24/	/12 09/2 4 /1 <mark>2</mark>	•	СМ	658a-9am	M	:30	2	\$900.001	0.00 NM	2	\$1,800.00
	TODAY SHW		Today Show									
	Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek; 09/24/12	09/30/12	M	2	· · · · · · · · · · · · · · · · · · ·	0.00						
± 13	KSNV 09/25/	riz 09/25/1 2		СМ	658a-9am	-T	:30	2	\$900.001	0.00 NM	2	\$1,800.00

KSNV

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Order / Rev:

103290

Advertiser:

NRCC-IE

Alt Order#:

06825822

Product Desc:

NRCC IE 2012

Flight Dates:

09/21/12 - 09/27/12

Estimate:

								<u> </u>			
Ln Ch Start	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		Today Show Today Show									
TODAY SHW Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 09/24/12	09/30/12	-T	2	\$900.00	0.00				·		
E 14 KSNV 09/26. TODAY SHW	/12 09/26/12	Today Show Today Show	СМ	658a-9am	W	:30	2	\$900.001	0.00 NM	2	\$1,800.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 15 KSNV 09/27	/12 09/27/12	Today Show Today Show	СМ	658a-9am	T	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY SHW Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				0		
Week: 09/24/12 E 16 KSNV 09/22	09/30/12	Saturday Today	2 CM	\$900.00 7a-9am	0.00 S-	:30	1	\$625.001	0.00 NM	4	ውድብሮ ዕለ
SATURDAY TO		Saturday Today Saturday Today	Civi	ra-sam	2-	.30	•	\$6 25.00 I	0.00 NW	1	\$625.00
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S-	1	\$625.00	0.00						
E 17 KSNV 09/23	/12 09/23/12	News 3 Sunrise - News 3 Sunrise 8		6а-7а	S	:30	1	\$375.001	0.00 NM	1	\$375.00
NW3-SUNRS V											
<u>Start Date</u> Week; 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$375,00	Rating 0.00						
E 18 KSNV 09/23		Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN TODAY											
Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
E 19 KSNV 09/21	/12 09/21/12	M-F Today Show M-F Today Show		9-10a	F	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY SHW2		W-1 Today Show	· 11								
Start Date Week: 09/17/12	09/23/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$425.00	Rating 0.00						
E 20 KSNV 09/24 TODAY SHW2		M-F Today Show M-F Today Show		9-10a	M	:30	1	\$425.001	0.00 N M	1	\$425.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				>		
Week: 09/24/12	09/30/12	M - Tarley Chave	1	\$425.00	0.00						
E 21 KSNV 09/25	112 09125/12	M-F Today Show		9-10a	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY SHW2		Mantala	O4-88(1-	B-1-	B-45-						
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> -T	Spots/Week 1		Rating 0.00						
E 22 KSNV 09/26	/12 09/26/12	M-F Today Show M-F Today Show		9-10a	W	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY SHW2	2	iii Today Silon									
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00]		
E 23 KSNV 09/27			II 3rd HOM	9-10a	T	:30	1	\$425.001	0.00 NM	1	\$425.00
TODAY SHW2)	M-F Today Show	/ II								
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 E 24 KSNV 09/23	09/30/12 /12 09/23/12	Chris Matthews 9	1 0:30AM/SM	\$425.00 9:30a-10a	0.00	:30	1	\$500.001	O OO NINA	a	ቀ ፍለሱ ለሶ
		Chris Matthews		J.550-104		.50	ı	φουυ.υυ 1	0.00 NM	1	\$500 .00
CHRIS MATTI <u>Start Date</u>		Mackdaya	Spoto MAtool-	D-1-	Datin-						
Week: 09/17/12	09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
E 25 KSNV 09/24	/12 09/24/12		CM	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00

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Order / Rév:

103290

Advertis

Advertiser:

Estimate:

NRCC-IE

Ait Order #: Flight Dates: 06825822 09/21/12 - 09/27/12 Product Desc:

NRCC IE 2012

2012 KSNV

2600	

Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				NEWS 3 at 4 (1) 4PM NEWS (1 he		(4:30 PM-5:0	00 PM)						
	NEWS				•		·						
۱۸.	<u>Sta</u> /eek: 09	<u>irt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> Maanaa	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00						
h-1/1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-				NEWS 3 at 4 (1	HOUR)CM	4-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00
				4PM NEWS (1 h	•	(4:30 PM-5:0	00 PM)						**
	NEWS Sta	ડ urt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09		09/30/12	-T	<u> </u>	\$725.00	0.00						
E 27	KSNV	09/27/1	2 09/27/12	NEWS 3 at 4 (1		4- 5pm	T	:30	1	\$725,001	0.00 NM	1	\$725.00
	NEWS	3		4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
. —	/eek: 09/		09/30/12	T	1	\$725.00	0.00						
E 28	KSNV	09/21/1	2 09/21/12	M-F Early News	CM	5-630p	F	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NEWS	3		M-F Early News									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	/eek: 09/		09/23/12	F		\$1,200.00	0.00			** :		_	
E 29	KSNV	09/24/1	2 09/24/12	M-F Early News M-F Early News	CM	5-630p	M	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NEWS	3		,									
10	<u>Sta</u> Jeek: 09	art Date	End Date	Weekdays Manage	Spots/Week	Rate	Rating						
-			09/30/12 2 09/25/12		CM	\$1,200.00 5-630p	0,00 -T	:30	2	\$1,200.001	0.00 NM	2	¢2 400 00
	ROIT	00,20,1	2 00/20/12	M-F Early News	OIVI	0-000p	•	.50	2	Ψ1,200.001	U.UU INIVI	2.	\$2,400.00
	NEWS												
۱۸	<u>Sta</u> /eek: 09.	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> -T	Spots/Week	Rate \$1,200.00	<u>Rating</u> 0.00						
			2 09/26/12	M-F Early News	CM	5-630p	W	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NII NA (C)	0		M-F Early News						. ,			, ,
	NEWS Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09		09/30/12	W		\$1,200.00	0.00						
E 32	KSNV	09/27/1	2 09/27/12	M-F Early News	СМ	5-630p	T	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
	NEWS	3		M-F Early News									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09		09/30/12	T		\$1,200.00	0.00						
E 33	KSNV	09/21/1	12 09/21/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	JEOPA	RDY		W-I Scopardy							·		
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
	Veek: 09		09/23/12	M-F Jeopardy	CM	\$1,300.00 630~7pm	0.00 -T	:30	1	\$1,300.001	0.00 NM		#4 BAG AA
E 34	RONV	03/20/1	12 08/23/12	M-F Jeopardy	CIVI	030~7pm	~ ~ ~ ~ ~	:30	ļ	\$1,300.00T	0.00 NM	1	\$1,300.00
	JEOPA												
1/	<u>Sta</u> Veek: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
				M-F Jeopardy	CM	630-7pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
				M-F Jeopardy		•			_	, .,		,	4,1,000.00
	JEOPA Ste	ARDY art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Pating						
V	Veek: 09	,	09/30/12	W		\$1,300.00	<u>Rating</u> 0.00						
E 36	KSNV	09/27/1		M-F Jeopardy	CM	630-7pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	JEOP#	ARDY		M-F Jeopardy									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09		09/30/12	T	1	\$1,300.00	0.00	7.1					
E 37	r KSNV	09/24/1	12 09/24/12		СМ	7-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00

Print Date: 09/05/12 07:48:27 Page 5 of 6

KSNV

Order / Rêv:

103290

Advertiser:

Estimate:

NRCC-IE

Alt Order#: Flight Dates: 06825822 09/21/12 - 09/27/12 Product Desc:

NRCC IE 2012

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
				M-F Wheel of For	tune							
		FORTN	E									
10		rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
	Veek: 09/		09/30/12 2 09/25/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00 -T	:30	1 \$1,300.001	0.00 NIM	4	#4 000 00
L 30	NOIV	00/20/1	2 00123112	M-F Wheel of For		7-730pm	-1	.30	1 \$1,500.001	0.00 NM	1	\$1,300.00
		FORTN	E									
10	<u>Sta</u> √eek: 09	irt Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating					
			09/30/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00 W	:30	1 \$1,300.001	0.00 NIM	4	04 000 00
LUS	KONV	03/2.0/1	2 03/20/12	M-F Wheel of For		1-130pm		.30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	WHEEL	-FORTN	E									
18		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					
	Veek: 09/		09/30/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00	:30	1 \$1,300.001	0.00 NM	4	#4 000 00
_ 40	1011	0012.111	2 03/2//12	M-F Wheel of For		·		.30	1 \$1,500.001	0.00 10101	1	\$1,300.00
		FORTN								*		
1.0		rt Date	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
	Veek: 09/			Fri PR 8-9p	CM	\$1,300.00 8-9pm	0.00	:30	1 \$1,700.002	0.00·NM	4	£4.700.00
	KOKV	0012.111	2 05/21/12	Friday Prime 8-9p		o-apiti		.30	1 \$1,700.002	O.OO NIVI	1	\$1,700.00
		RE YOU	?	,								
14		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Veek: 09		09/23/12	Fri PR 9-10p	1 CM	\$1,700.00 9-10pm	0.00	:30	d #2.000.004	0.00 NM	4	AD 000 00
L 42	- IVOIVV	03/21/1	2 03/21/12	Friday Prime 9-10		9-10pm		.30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	GRIMN	I-NBC										
1.0		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	Veek: 09		09/23/12 2 09/23/12	NFL Football	CM	\$3,000.00 1P-9PM	0.00	: :30	1 \$10,000.001	0.00 NM	. 4	#40 000 00
	7 110111	0012011	2 00/20/12	NFL Football	OW	11 -51 101	3	.50	1 \$10,000.001	O.OO INIVI	'	\$10,000.00
		JN-FTBL										
V.	<u>Sta</u> Veek: 09	rt Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating					
				News 3 Live in Pri		\$10,000.00 7-10pm	0.00	:30	1 \$1,600.002	0.00 NM	1	64 600 00
	1 (0)44	90,20,1	2 00/20/12	News 3 in Prime	iiio Oivi	r-10pm	3	.50	1 φ1,600.002	O.OO INIVI	'	\$1,600.00
		LVE-PRII										
V	<u>Sta</u> Veek: 09.	art Date	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating					
_				M-F News 3 at Ele		\$1,600.00 11pm-1135p	0.00 m M	:30	1 \$1,200.001	0.00 NM	4	¢4 200 00
L 10	3 110111	00/2.4/1	2. 00/2-//12	M-F News 3 at El		T I PITIT T TOOP	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.50	1 ψ1,200.001	U.UU INIVI	1	\$1,200.00
		3 AT 11										
1.4		art Date	End Date	<u>Weekdays</u> M	Spots/Week	,	Rating					
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		3 AT 11										
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				The Tonight Show		1135p-1237	——————————————————————————————————————	:30	2 \$500.001	0.00 NM	2	£1 000 00
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KSNV

Page 6 of 6

Order / Rév:

103290

Advertiser:

NRCC-IE

Alt Order#:

06825822

Product Desc:

NRCC IE 2012

Flight Dates:

09/21/12 - 09/27/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			The Tonight Show									
TONIT	E SHW		Tonight Show									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09	/24/12	09/30/12	M	2	\$500.00	0.00						
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TONE	- 0000		Tonight Show							-		
	E SHW	Prod Production	101. 1.1	0 / 00/ 1	. .	- ·						
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Week: 09	/24/12	09/30/12	M	2	\$500.00	0.00						
E 52 KSNV	09/27/1	2 09/27/12	The Tonight Show	/ CM	1135p-1237a	T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONT	E CLIM		Tonight Show									
	E SHW art Date	End Date	Weekdavs	Spots/Week	Doto	Dotina						
<u>یں</u> Week: 09	··	09/30/12	<u>vveekuays</u> T	Spots/week 2	Rate \$500.00	Rating 0.00						
E 53 KSNV		2 09/22/12	Saturday Night Liv		1130pm-1:02		:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
		_ +	Saturday Night Li		7700pm 7.02		.00	•	Ψ1,400.001	0.00 14141	'	φ1,400.00
SAT N	ITE LIVE											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/17/12	09/23/12	S-	1	\$1,400.00	0.00					_	
										Totals	74	\$72,025,00